



WFLX

## ORDER

Print Date 08/14/12 Page 1 of 1

Flight Dates 08/15/12-08/21/12

Contract / Revision 808639 /

Original Date / Revision  
08/14/12 08/14/12

Advertiser 60 Plus Association

Agency Mentzer Media Services

Buying Contact

600 Farimont Avenue  
Suite 306  
Towson, MD 21286Primary Account Executive  
Will Hilderbrandt

Account Executive	Order%	Start Date	End Date
Will Hilderbrandt	100%		

Product  
60 PLUS ASSOC SENATE

Agency Com 15%

Billing Contact

600 Farimont Avenue  
Suite 306  
Towson, MD 21286

Sales Office H-DC

Sales Region National

Agency Ref

Order Sep 00:15:00

Estimate # 1908

Alt Order # 06277157

Billing Type Cash

Order Type Political

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes Agency General AiGen-Gener

Product Codes PL20

Priority P 2

Advertiser Ref

Order Share % Market Value

Competing Station	% of Order	Amount
DFLX	%	
WFGC	%	
WPBF	%	
WPEC	%	
WPPB	%	
WPTV	%	
WPXP	%	
WTCE	%	
WTCN	%	
WTVX	%	
WXEL	%	

## Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
August 2012	1	\$72.25	\$85.00	0.00
Totals	1	\$72.25	\$85.00	0.00

## Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
07/30/12	08/19/12	1	\$72.25	\$85.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount		
E 1	WFLX	08/19/12	08/19/12	FOX News Sunday FOX NEWS SUNDAY	Comm	9-10A	-----1	:30	1	\$85.00	P 2	0.00	NM	1	\$85.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 08/13/12	08/19/12	-----1		1				\$85.00		0.00				
														Totals	1	\$85.00

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.5em; margin-left: 100px;">WFLX</span>	<b>Date:</b> <span style="font-size: 1.5em; margin-left: 10px;">8/13/12</span>
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I, Lauren Schumacher  
do hereby request station time concerning the following issue:

60 Plus Association

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	VARIES				

WFLX# 808639

**Total Charges:**     \$ 85 .<sup>00</sup>     GROSS

This broadcast time will be used by: 60 Plus Association

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☐ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

60 Plus Association

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☒ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

11-8-11  
Date

James J. Martin  
Signature

703-807-2070  
Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted  
[Signature]  
Signature

☐ Accepted in Part

☐ Rejected

Chad Heistad  
Printed Name

GM  
Title



**PAID POLITICAL  
BROADCAST AVAIL REQUEST**

<b>TO:</b>	John Heislman	<b>STATION:</b>	WFLX
<b>FROM:</b>	Will Hildebrandt	<b>HRP OFFICE:</b>	DC

**REQUEST RECEIVED FROM**

**DATE:** 8/14/12

<b>BUYER:</b>	Anne Braunscheidel
<b>AGENCY:</b>	Mentzer Media
<b>ADDRESS:</b>	600 fairmount ave ste 360
<b>PHONE #:</b>	410-825-0237
<b>FAX #:</b>	410-583-2322
<b>OTHER:</b>	

**AVAILS FOR**

<b>COMMITTEE:</b>	60+ Association
<b>CHAIRPERSON:</b>	JAMES L MARTIN
<b>TREASURER:</b>	AMY FREDERICK
<b>ADDRESS:</b>	515 KING ST STE 315 ALEXANDRIA VA 22314
<b>PHONE #:</b>	703807-2070
<b>FAX #:</b>	703-807-2073
<b>OTHER:</b>	

**FOR**

<b>CANDIDATE:</b>	60+ ASSOCIATION
<b>OFFICE:</b>	ISSUE
<b>PARTY:</b>	REPUBLICAN

<b>DAYPARTS:</b>	ALL
<b>SCHEDULE DATES:</b>	As Ordered
<b>COMMERICAL LENGTH:</b>	:30'S
<b>PROGRAMS:</b>	ALL
PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE	

HRP FORM #0141